

# REACHOUT



**Rotary Club of Central Calcutta**  
Rotary International District 3291



**Jhulan Basu**  
District Governor



**Sudip Sen**  
President



**Manoj Mehta**  
Secretary



**Meeta Lakhota**  
Editor

We meet on Friday at The Oberoi Grand at 6.30pm for 7.00pm

## Rotary Siksha Kendra (RSK)

## Today's Guest Speaker



Past President Prakash Bhadani at the silver jubilee celebration of RSK



**DR NARESH MINTRI** will speak on **The Mind and You**. How your mind can influence you,

your behavior, approach, your health and other spheres of life.

Dr Naresh Mintri, an alumni of The Scindia School, Gwalior and St Xavier's College, Kolkata, graduated with commerce. He always had an interest in medicine and a desire to help humanity, but had to take up responsibility of the family business, forsaking his interest in medicine. However the interest remained and he took to the study of alternative medicines, which included Energy Healing, or what is known as Reiki, and Mind Control or Hypnotherapy, since the early 1990s. Ever since he retired from active business, he has devoted all his attention to pursue his passion and has been helping people heal themselves, and also teaching students in energy healing. He is also interested in the study of Hindu and Buddhist religious texts and finding a link from there to how we can better our own lives and be happy. His 10-part series on the Nav Durgas has also been translated to Spanish, and he has also given a forward to a compendium of alternative healing modalities published in the Romanian language.

Dr Naresh takes a keen interest in photography also.

Our permanent project for the community RSK is undergoing repairs and maintenance largely due to untiring efforts of PP Subhas Kankaria and PP Prakash Bhadani. A detailed report with the names of the contributors will be published soon.

## FORTHCOMING PROGRAMS

### ■ Visit to RCC at Belpara

We will be visiting Belpara on Sunday the 9-August-2015, a training programme is organized and we will be handing over toilets to 50 beneficiaries under GG No. 1411353. We will also visit Brite Academy. Members are requested to join in large numbers and attend the project and enjoy the company of each other while lending a hand to the service project. Club Hon. Secretary Manoj Mehta is keen to get your confirmation as soon as possible so that he can make various logisti-

cal arrangements like Breakfast, Lunch, transportation etc well in advance. More details in the next issue of Reach Out.

### ■ Charter Night Celebrations

We all look forward to our club's Charter Night celebrations and this year we will celebrate at VegOut – a restaurant owned by our member PP Manoj Jain, on 16-August 2015. The program will include a formal meeting with a Lady Guest Speaker. Look for further details in the next issues of Reach Out

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## ROTARY'S AREAS OF FOCUS





*From the desk of*  
**SECRETARY**

### **A Soft Reminder**

Those who have been busy with their other projects/tour & travel and could not make payment towards their first half club dues for RY 2015-16 are requested to send their payments ASAP. Many thanks to those members who have already paid.

## **FORTHCOMING PROGRAMS**

### ■ Visit to Mentaidd School

A Visit to Mentaidd – a special School, is planned in the month of August. We will be donating Music System, White Board Flasks and carom board. Details will be announced soon and members are requested to join and experience the pains and joy of parent dealing with special child.

**Stop Press**, as we go to the design studio TSF, we have learnt about the blood donation camp... read on

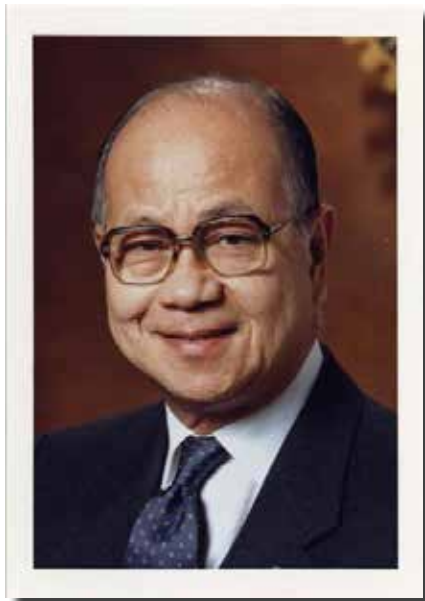


### ■ Blood Donation Camp

A Blood Donation camp is organized on 2nd August 2015 at Chetla with Chetla Durga Puja committee. Further details will be given at the RWM and next issue of this bulletin.

## **The Paul Harris pin as an award**

**Taken from December 1986 issue of The Rotarian**



There are club officers who say that all the Paul Harris fellows in their club received their pins as an award from their club, and that they discourage their members from becoming Paul Harris Fellows with their own contributions. Good Rotarians who take pride in the accomplishments of The Rotary Foundation of Rotary International express these views, perhaps little realizing the great harm they are doing to their dear Foundation. If the pin were an award only bestowed upon outstanding Rotarians, very few would be given. By definition, an outstanding Rotarians is one above the common run. And since most donors give only a thousand dollars to obtain the Paul Harris pin, then very

little money would be contributed to the Foundation. The consequence would be a drastic diminution of its programs in which we take so much pride.

The Paul Harris pin was never intended to be an award in the sense of being a prize for meritorious service. To be such a prize, it must be valuable, or else it will but cheapen the service it honors. It can have value only if (a) it has intrinsic worth owing to the material of which it is made (b) it is so rare as to make it highly desirable or (c) it comes from a source that gives it value for above its intrinsic worth.

However, the Paul Harris pin is made of base metal with very little intrinsic value. It is far from rare because there are some 1,50,000 of them already around. And the source that issue it is not a king or other nobility who can invest it with majesty, grandeur, or some mystique that we common folks covet. It is issued by The Rotary Foundation, and its desirability depends entirely on the Foundation's prestige. That prestige depends on the size and import of the Foundation's programs, which, in turn, rely on the amount of contributions the Foundation receives. To discourage contributions to the Foundation, except to obtain a Paul Harris Fellow pin as An award for another, is self-defeating because it will demean the pin's worth.

There is nothing wrong with contributing to the Foundation in another's behalf and obtaining a Paul Harris pin for that

person. The underlying sentiment is not much different from the common practice of donating to the favorite charity of a deceased friend out of love for the departed one. Hence, a contributions to the foundation for another indicates that we think his or her work -or, indeed, life - is one in purpose with The Rotary Foundation. Considering the objective of the Foundation, can there be a more noble tribute?

The Paul Harris pin obtain in that case is but a tangible sign of the high regard we have for the man. Our esteem for him would be no less high if we had no pin to show for it. We, therefore, should not hesitate to give less than \$1,000 in behalf of another if that is all we can afford. By the same token, we should not hesitate to support the Foundation simply because we do not happen to have, at a particular time. Someone we wish to honor.

Some say they do not want to be a Paul Harris Fellow unless it is awarded to them, because they do not believe in buying an award. Most of the time, those who make such a statement are good Rotarians who, perhaps, deserve some award for their meritorious service. But it is still less than modest for them to declare. Albeit inferentially, that they deserve to be rewarded. In any case, It is unrealistic to expect that all of one's good works will be rewarded in this world. But the greatest objection to this point of view is that it will tend to kill the very Foundation it is supposed to be praising.

It was never intended that one should give money to the Foundation to gate a Paul Harris pin. The Foundation gives the pin to a

large donor as an expression of thanks—a recognition of the great help that will flow from the contribution. It was, of course, intended to induce contributions—not as a commodity for sale but a tangible sign of the contributions given. For we are all human, and are encouraged to do more when we see the results of our efforts. Most of the time, however we have no way of seeing the great good that the Foundation is doing with the money we give to it. We can only visualize that great good from the increased capability we give to the Foundation with our contributions and the Paul Harris pin is the tangible sign of our contribution. We wear it as a sign of our support for the Foundation, our oneness with its objective to advance international peace and understanding through educational and charitable programs.

Whether or not a contribution should be treated as the price paid for a reward depends, I suppose, on the thought behind the making of the contribution. If one did give the money in order to receive the medal, then he did buy it. But one who gives out of his belief in the objective of the Foundation certainly may not be accused of buying the tangible sign the Foundation bestows in recognition of that welcome assistance. Neither should he be embarrassed to wear that recognition, just because there may be those whom he thinks gave money for the sole purpose of receiving the same kind of pin.

I suspect that those who oppose contributions to the Foundation for their account are really denigrating the worth of financial aid. That attitude, perhaps, unduly extends the saying that personal service is preferable to “purse service”. Undeniably, true personal service can have some additional dimension and effect on both the helper and the aided, beyond the assistance given. But it seems that financial help should be of at least equal worth when personal help is not possible. The Ways of the days of old, when money represented wealth gained by the powerful from the blood of slaves, may have justified the classic deprecation of silver as “mere filthy lucre,” with its disbursement for charity seen as a simple act of justice, undeserving of much merit. I would like to think most people earn their money honestly. These days, so that what they give to help another may be viewed as part of themselves.

Most of us are in the business of selling service in some form or another. But whatever our business, the gain we derive from it is a function of the time we spend. That relationship is particularly true in the case of the professional, whose true stock in trade is his time. When a professional serves his client, he in fact sells man’s most precious worldly possession, which is time—that tiny silver of eternity that spans his life on earth. A lawyer’s fee, for instance, is recompense for that fraction of his life he devoted to a case. And when he gives that money to another, he in a very real sense gives away a part of his life. As a lawyer-friend of mine said, “I am not a doctor; I cannot cure the sick. But when I give money to send a doctor to Malawi or India, and to buy the instruments and medicine that he needs to cure the sick. I want to think that a part of me goes with him, that I participated, as if I were there myself, in restoring good health – God’s gift of life-to a fellow human being.”

Those who ask the Foundation to invent a new form of recognition for contributions, so that the Paul Harris Fellow pin may continue to be treated as an award, should be reminded that two suitable awards already exist. If we sincerely want to recognize truly outstanding service or express the magnitude of our regard for another let us give not a Paul Harris Fellow pin, which so many people have, but something special—a named scholarship, for \$15,000, we can give a scholarship that will carry the name of the person we want to honor, and the student who receives that scholarship will forever be known as that man’s scholar. There is, furthermore, the endowed scholarship that, for \$150,000, will fund one scholar every year and the name of the person honored by the scholarship.

Please do not think that I am being facetious in suggesting the named scholarships. In the developed countries, \$1,000 is not such a big amount. If the amount contributed is a measure of the honor bestowed—which seems the unspoken premise of those who regard the Paul Harris pin as an award—then \$1,000, especially from a club of 100 or so members, is not all that much. On the other hand, a \$15,000 contribution is substantial and truly significant, aside from

being tangible and demonstrable in the person of the scholar. I, therefore, do not hesitate to recommend it to those who want to reward outstanding service.

At the same time, I commend those who contribute money to the Foundation to indicate their admiration, esteem, devotion, or love for another. I would not want to stop them from using the Paul Harris Fellow pin as the concrete statement of that sentiment. But I also encourage everyone who believes in the worth of what the Foundation is doing, and wants to express that belief with the Paul Harris Fellow pin, to continue to do so, so the pin will continue to be worth wearing.

**Mat Caparas**, *RI President 1986-87*  
*Above article received with thanks from PP Ajay Agarwal*

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## Did You Know!



Until three years ago, D5010 included all of Eastern Russia from the Ural Mountains, all of the US State of Alaska and all of the Canadian Territory of the Yukon. The land mass is 11 time zones. No other Rotary District is close to that size. Three years ago, Eastern Russia from the Ural Mountains to the Bering Sea (separating Siberia from Alaska) became D2225, and became the largest district, stretching 6 time zones, but smaller than the previous D5010. The resulting and current D5010 includes all of Alaska (equal to 4 times zones) and the Canadian Yukon (1 time zone) making the current D5010 the second largest district in the world. There are approximately 32 clubs in the current D5010 and 33 or 34 in the current D2225. The largest club in both Districts is Anchorage Rotary, Anchorage, Alaska, which has about 260 members at the present time.

# Foundation Recognition



Your generous contributions to The Rotary Foundation (TRF) are essential to securing and growing Rotary programs throughout the world. TRF recognizes donors to express its gratitude for your commitment and offer individual and club recognitions, as well as naming recognitions that let you honor a friend or family member with a named or endowed gift.

## INDIVIDUAL RECOGNITIONS

■ **Rotary Foundation Sustaining Member**, when you give \$100 or more per year to the Annual Fund.

■ **Benefactor**, when you include the Endowment Fund as a beneficiary in your estate plans or when you donate \$1,000 or more to the fund outright. Benefactors receive a certificate and insignia to wear with a Rotary or Paul Harris Fellow pin.

■ **Paul Harris Fellow**, when you give \$1,000 or more to the Annual Fund, PolioPlus, or an approved Foundation grant. To recognize someone else as a Paul Harris Fellow, you can give that amount in their name. You are recognized as a Multiple Paul Harris Fellow with each additional gift of \$1,000.

■ **Paul Harris Society member**, when you give \$1,000 or more annually to the Annual Fund, PolioPlus, or an approved Foundation grant.

■ **Bequest Society member**, when you give \$10,000 or more via your estate plans. All society members receive recognition from the Trustees of The Rotary Foundation, and donors can choose to receive an engraved crystal recognition piece and a Bequest Society pin.

■ **Major Donor**, when your cumulative donations reach \$10,000. You can choose to receive a crystal recognition piece and a Major Donor lapel pin or pendant. Recognition items commemorate giving at these levels:

Level 1: \$10,000 to \$24,999

Level 2: \$25,000 to \$49,999

Level 3: \$50,000 to \$99,999

Level 4: \$100,000 to \$249,999

■ **Arch Klumph Society**, when your cumulative giving reaches \$250,000. We will invite you to an induction ceremony at the Rotary International headquarters in Evanston, Illinois, USA and include your picture and biography in the Arch C. Klumph Society interactive gallery. You will also receive invitations to society events, along with membership pins and crystals that commemorate giving at these levels:

Trustees Circle: \$250,000 to \$499,999

Chair's Circle: \$500,000 to \$999,999

Foundation Circle: \$1 million and above

## CLUB BANNER RECOGNITIONS

**100% Paul Harris Fellow Club**, for clubs in which all dues-paying members are Paul Harris Fellows. This is a one-time recognition. Please contact your district governor to receive this banner.

**100% Rotary Foundation Sustaining Member Club**, in which every dues-paying member personally gives \$100 or more to the Annual Fund. Awarded annually at the end of the Rotary year.

**Every Rotarian, Every Year Club**, for clubs that achieve a minimum \$100 per capita with all dues-paying members contributing some amount to the Annual Fund. Awarded annually at the end of the Rotary year.

**Top Three Per Capita in Annual Fund Giving**, for the top three per capita giving clubs in each district. Clubs that give at least \$50 per capita to the Annual Fund are eligible. Awarded annually at the end of the Rotary year.

## NAMED GIFT OPPORTUNITIES

With an endowed or term gift, you can apply a specific name to your donation. Endowed gifts are invested in perpetuity, while a portion of their earnings are spent

on a designated program. Term gifts are spent in their entirety on a specific program over an agreed period of time.

## ENDOWMENT NAMING OPPORTUNITIES

\$1 million or more: Fund established in consultation with the donor

\$500,000 or more: Fund that includes a specific area of focus and location

\$250,000 or more: Fund that specifies the participating district

\$100,000 or more: Fund that includes a general area of focus

\$25,000 or more: Fund designated to the World Fund or SHARE

## TERM GLOBAL GRANTS NAMING OPPORTUNITIES

\$30,000: One-time gift designated to an area of focus and may be district specific

\$15,000: One-time gift designated to an area of focus and available worldwide

## ROTARY PEACE CENTERS ENDOWMENT OPPORTUNITIES

\$1.5 million: One two-year fellow at a Rotary Peace Center every year

\$1 million: One two-year fellow at a Rotary Peace Center every two years

\$1 million: A visiting lecturer at a Rotary Peace Center every year

\$750,000: One two-year fellow every three years

\$500,000: One two-year fellow at a Rotary Peace Center every four years

\$250,000: General support to the Rotary Peace Centers at Arch Klumph Society level

\$250,000: One certificate program fellow every year

\$100,000: Annual seminar at a Rotary Peace Center every year

\$25,000 and up: General support to the Rotary Peace Centers endowment

## ROTARY PEACE CENTERS TERM GIFT OPPORTUNITIES

\$75,000: A term two-year Rotary Peace Fellow at a Rotary Peace Center

\$75,000: Up to 10 applied field internships or research projects for a class of fellows at a Rotary Peace Center

\$60,000: One year of funding for five certificate program fellows

\$10,000: General support of the program

# ROTARY'S GUIDING PRINCIPLES

For more than 100 years, our guiding principles have been the foundation upon which our values and tradition stand. The Four-Way Test, Object of Rotary, and the Avenues of Service express our commitment to service, fellowship, diversity, integrity, and leadership. These principles have been developed over the years to provide Rotarians with a strong, common purpose and direction. They serve as a foundation for our relationships with each other and the action we take in the world.

## OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST:** The development of acquaintance as an opportunity for service;

**SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD:** The application of the ideal

of service in each Rotarian's personal, business, and community life;

**FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## THE FOUR-WAY TEST

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## AVENUES OF SERVICE

We channel our commitment to service at home and abroad through five Ave-

nues of Service, which are the foundation of club activity.

■ Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.

■ Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society.

■ Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest.

■ International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.

■ Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.

## THE ROTARY FOUNDATION

**PolioPlus.** Since 1985, Rotary members have helped immunize more than 2.5 billion children against polio. Today, all but three countries are free of polio. As of June 2014, Rotary had committed more than \$1.3 billion to global polio eradication to ensure that polio is eliminated in the last three countries where it remains and that it does not return elsewhere. **In 2013-14, program awards, including PolioPlus Partners grants, totaled \$128.9 million.**

**Rotary Peace Centers.** Each year, the Foundation funds study by peace fellows at six Rotary Peace Centers, where they earn master's degrees or

professional development certificates. Since 2002-03, more than 875 fellows from more than 120 countries have participated, at a cost of \$49.6 million. In 2013-14, there were 98 Rotary Peace Fellows from 41 countries, and program awards for the fellows and the Rotary Peace Centers totaled \$5.3 million. District grants. District grants support smaller-scale, short-term projects related to the Foundation's mission. **In 2013-14, the Foundation approved 488 district grants, and program awards totaled \$23.5 million.**

**Global grants.** Global grants support large-scale international activities with sustainable, measurable outcomes that

support Rotary's areas of focus; activities include humanitarian projects, scholarships, and vocational training teams. **In 2013-14, the Foundation approved 868 global grants, and program awards totaled \$47.3 million.**

**Packaged grants.** Packaged grants, which also support the areas of focus, have been carried out with the Foundation's strategic partners. **In 2013-14, the Foundation approved 18 packaged grants, and program awards totaled \$530,000.** Note: Packaged grants were ended as of October 2014.

## appreciation from PP Vijay Bagaria



Dear Rtn PP Brij,

Just went through the latest issue of Reach-Out. What a wonderful job – most attractive and informative, excellent coverage, projects and roving Rotarians, clear pictures, subject matter, etc. What else does one need. Keep up the good work. ....



*Thank you...*



Thank you PP Vijay Bagaria for your kind and generous words.

A little appreciation makes heart feel happy.

I also take this opportunity to thank President Sudip Sen for giving me the responsibility to take out the first 4 issues of Reach Out in absence of editor PP Meeta Lakhota. From the next issue of Reach Out she will be taking over.

## ROVING AMBASSADORS



Sudip Sen



Manoj Mehta



PP Brij Lakhota



President Sudip Sen and Secretary Manoj Mehta at installation meeting of RC Calcutta Mahanagar



AG Brij Lakhota at the installation meeting of Rotary Club of Calcutta Mahanagar with RI Director Manoj Desai and PDG Rajani Mukerjee



AG Brij Mohan Lakhota with Coordinator – Membership Development Zone 4 & 6A PDG Vijay Jalan and DGE Shyamashree Sen at Calcutta Rowing Club on 21st July, 2015

**ReachOut**  
*wishes*  
Happy Birthday to



आप जियें हजारों साल,  
साल के दिन हों पचास हजार

Rajendra Kumar Gupta  
24 July

Chandra Prakash Ganeriwala  
30 July

**Happy Anniversary &  
Blissful togetherness**



सालगिरह की  
मंगल कामनाएँ

Kishore Kumar Somani &  
Ann Kanchan – 24 July

## DISTRICT PROGRAMME

A second level meeting is organised on membership development and retention on 8th august 2015 and it is expected that the presidents and the secretaries along with the membership development and retention chair would attend the meeting. Details to follow

## Rotary releases \$40.3 million for polio immunization activities

The continued fight to stamp out polio will receive an additional \$40.3 million boost from Rotary in support of immunization activities and research.

The funding commitment comes at a critical time as Nigeria – the last polio-endemic country in Africa – approaches one-year since its last case of polio, which occurred in Kano State on 24 July, 2014. The only two other polio-endemic countries, Pakistan and Afghanistan, continue to expe-

rience hurdles in polio eradication campaigns.

Progress against polio, while significant, remains fragile. Rotary's funds will support immunization efforts in Nigeria, Pakistan and Afghanistan. Additional funds will support efforts to keep other at-risk countries polio-free. In total, Rotary has donated \$688.5 million to support polio eradication efforts in Africa over the past thirty years.